

# THE FIFE SHOW SPONSORSHIP PACKAGES 2024

## Single Class Sponsor £55 + VAT

- \*\* 2 admission tickets
- \*\* Listing on website sponsor page
- \*\* Inclusion in Show catalogue sponsor list

## Section Sponsor £110 + VAT

- \*\* 2 admission tickets
- \*\* Listing on website sponsor page
- \*\* Inclusion in Show catalogue sponsor list
- \*\* 1 banner (may not be Main Ring)
- \*\* Announced over PA system

## Bronze Sponsor £165 + VAT

- \*\* 2 admission tickets
- \*\* 2 lunch tickets
- \*\* Listing on website sponsor page
- \*\* Inclusion in Show catalogue sponsor list
- \*\* 1 banner (may not be Main Ring)
- \*\* Announced over PA system

## Silver Sponsor £220 + VAT

- \*\* 4 admission tickets
- \*\* 2 lunch tickets
- \*\* Listing on website sponsor page
- \*\* Inclusion in Show catalogue sponsor list
- \*\* 2 banners (at least 1 Main Ring)
- \*\* Announced over PA system

## Gold Sponsor £275 + VAT

- \*\* 4 admission tickets
- \*\* 2 lunch tickets
- \*\* Half page B/W catalogue advert
- \*\* Listing on website sponsor page with link to own website
- \*\* Inclusion in Show catalogue sponsor list
- \*\* 2 banners (at least 1 Main Ring)
- \*\* Announced over PA system

## Platinum Sponsor From £350 - £600 + VAT

- \*\* Admission/lunch tickets in relation to amount paid – min. 4 + 4
- \*\* Full page B/W catalogue advert
- \*\* Listing on website sponsor page with link to own website
- \*\* Inclusion in Show catalogue sponsor list
- \*\* 2 banners (Main Ring)
- \*\* Announced over PA system
- \*\* Prize presentation where appropriate

## Main Sponsor - £650 & VAT and over

- \*\* Admission/lunch tickets in relation to amount paid – min. 6 + 6
- \*\* Full page B/W catalogue advert
- \*\* Listing on website sponsor page with link to own website
- \*\* Inclusion in Show catalogue sponsor list
- \*\* Up to 4 banners (Main Ring/Other areas)
- \*\* Announced over PA system
- \*\* Prize presentation where appropriate
- \*\* Acknowledgement in pre-Show publicity where appropriate/possible

## Extras

- \*\* Extra admission tickets - £12.50 + VAT each
- \*\* Extra lunch tickets - £16.50 + VAT each

## Please Note

- \*\* Payments of less than £55 will be classed as a donation
- \*\* Sponsors names will be printed on Champion & Reserve rosettes where applicable/appropriate

## Advertising & Banners

### Catalogue & Website

- All adverts in the Show Catalogue are A5 (full page), or A6 (half page) black and white.

Full-page B & W advert - £88.33 + VAT  
Half-page B & W advert - £55 + VAT

Proofs to be sent by 31 March – ideally emailed in PDF format to Secretary.

- Advertising on our website with a link to your website – to be negotiated

### Banners

- Space is available at £12.50 + VAT/metre (maximum height of 0.75m) if not included in sponsorship package.

All banners will be sited at the direction of the Showfield Convener whose decision in this matter will be final.